



Motor4Toys - Another Only in L.A. (Car) Event

LACar field reporter, exotic car aficionado, racing driver, and part-time Santa's helper Dave Wolin takes us to a big car bash for a good cause ... the 14th annual Motor4Toys gathering in Woodland Hills. Kids/Cars/Toys ... That's the spirit!



Close to 5,000 cars, trucks and motorcycles in a parking lot in Woodland Hills, all benefitting the 14th annual Motor4Toys charity toy drive and car show. Arguably the largest event of its kind in the world, raising huge amounts for charity and providing one of the best car shows anywhere

The brainchild of entrepreneur Dustin Troyan, who also puts on Super Car Sunday at the same location, publishes **Driven World** magazine (and does more than a few other "car" things) the annual holiday event has grown from humble beginnings in 2004 at the Village Coffee Roaster in Woodland Hills.

In its first year, 300 cars showed up and over 2500 toys were collected, a far cry from, this year's

more than 60,000 toys plus generous donations from corporate sponsors including Coastline Motorsports, HRE wheels, Lavaggio, The Auto Gallery and numerous others



The crowd included cars rarely seen, like the multimillion dollar GM Futureline pickup truck (below),

More Ferraris, Lamborghinis and McLarens than ever seen in one place plus the usual

Porsches, Corvettes , one off specials and street rods, all arriving at dawn to support the cause of making certain that every child has a gift to unwrap during the holidays. Toy collection was handled by volunteer L.A. Police Cadets and Santa Claus' in his North Pole pickup truck. An LAPD helicopter hovered overhead as news crews from local TV and radio roamed the overflowing parking lots.

Troyan's Motor4toys Charitable Foundation is dedicated to a simple idea; helping as many children as possible during the holiday season. Motor4toys takes pride in the fact that 100% of all toys and funds collected are passed though to needy recipients. "There are no salaries associated with the foundation," He told us, "We do this because we believe in our cause and believe that every child deserves a toy during the holiday season."

The toys are distributed by dozens of agencies, such as Boys and Girls Clubs, homeless and battered women's shelters, as well as children's hospitals.

The nonprofit also partners with the Los Angeles Police Department, whose officers pass out the toys to less fortunate children in the neighborhoods they serve.

More info – visit www.motor4toys.com



